

Center for Community Progress

## Reclaiming Vacant Properties

CONFERENCE 2022

### Responding to Crisis: Building an Equitable and Resilient Future

September 7-9, 2022 | Hilton Chicago | Chicago, Illinois  
[reclaimingvacantproperties.org](http://reclaimingvacantproperties.org) | #RVP2022

The Reclaiming Vacant Properties Conference (RVP) is the only national conference dedicated to strengthening urban, suburban, and rural communities through equitable solutions to transform vacant, abandoned, and deteriorated properties into community assets.

**RVP is expected to draw more than 1,000 people to Chicago for 60+ engaging sessions and other learning opportunities.**

Our 2022 Reclaiming Vacant Properties Conference will bring together municipal, nonprofit, financial sector, and resident leaders under the theme. ***Responding to Crisis: Building an Equitable and Resilient Future.*** As communities face the threats of COVID-19—a public health, housing, and economic crisis—and higher frequency of extreme weather events, there is an urgent need to address the negative impacts of vacant, abandoned, and deteriorated properties, centering those BIPOC communities that are disproportionately impacted by these multiple crises. RVP is an impactful, inspiring event that showcases cutting-edge policies and practices in the field to revitalize vacant, abandoned, and deteriorated properties as assets for residents, and 2022 will focus on positioning community leaders to radically imagine and create a future that centers equitable development and community resiliency.

In addition to traditional conference sessions, mobile workshops will take participants into Chicago neighborhoods to experience the city firsthand and learn from the leaders who are working to reclaim their neighborhoods.



Sessions will tackle practical strategies, research, policies, and ideas on topics including:

- Arts, Placemaking, & Culture
- Elimination of Blighted Properties
- Code Enforcement & Rental Properties
- Disaster Recovery & Resiliency
- Economic & Workforce Development
- Federal Funding Opportunities
- Housing Stabilization & Affordability
- Inclusiveness, Fairness, & Justice
- Institutional & Private Sector Partnerships
- Land Banks & Land Banking
- Mortgage & Property Tax Foreclosure
- Planning, Data, & Evaluation
- Public Health & Safety
- Rehab & Reuse of Buildings
- State & Federal Policy & Programs
- Vacant Land Stewardship
- Community Ownership & Wealth-Building

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### Who Should Attend

RVP attracts a mix of government, nonprofit, community, and private sector leaders from urban, suburban, and rural communities that are struggling with areas of disinvestment, decline, and inequality, including places experiencing population loss as well as growing communities where some neighborhoods find themselves left behind. Attendees include housing experts, city attorneys, elected officials, local, state, and federal officials, CDC staff, land bank leaders, urban planners, academics, police officers, code enforcement officials, neighborhood association leaders, developers, representatives from lending institutions, urban policy experts, and more.

### Conference History

Established in 2007 and held every eighteen months, RVP has traveled to Pittsburgh, Louisville, Cleveland, New Orleans, Philadelphia, Detroit, Baltimore, Milwaukee, and Atlanta. Plenary speakers have included *The Warmth of Other Suns* author Isabel Wilkerson, artist Theaster Gates, *Evicted* author and MacArthur “Genius” Matthew Desmond, Congressman Dan Kildee, Alan Mallach, and other remarkable leaders. RVP has lifted up ideas and strategies that work, many of which have been replicated across the country, leading to major policy and legislative reforms.

### About the Host

Since 2010, the Center for Community Progress has impacted the lives of millions nationwide by transforming vacant, abandoned, and deteriorated properties into assets for neighbors and neighborhoods. As the leading national, nonprofit resource for urban, suburban, and rural communities seeking to address the full cycle of property revitalization, we work with state and local governments, national partners, and resident leaders to reform vacant property systems and policies, ensuring these properties are returned to productive use that benefit the surrounding community.





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As the only national conference of its kind, the Reclaiming Vacant Properties Conference (RVP) is a unique opportunity for sponsors to connect with a diverse array of public and private leaders committed to revitalizing distressed communities.

Like you, we envision a future where neighborhoods nationwide are stable, healthy places that serve the people who call them home. Join with us to support this vision by sponsoring RVP at one of the levels listed on the next page.

### Confirm Your Sponsorship!

In order for your company's information to be included in printed conference materials, written confirmation of your intent to sponsor RVP must be received by **July 29, 2022**.

**To confirm your conference sponsorship, please visit [reclaimingvacantproperties.org/confirm](http://reclaimingvacantproperties.org/confirm)**

If you have any questions, please email Madison Gharghoury at [mgharghoury@communityprogress.org](mailto:mgharghoury@communityprogress.org)

Snapshot of the  
2019 RVP held  
in Atlanta:

**1,200+**  
attendees from  
**48 states**  
and territories

### Sectors Represented:

(Rounded to nearest percent)

**45% Nonprofit**  
**41% Public**  
**7% Private**  
**4% Academia**  
**3% Other**

### Common Geographies:

**Host State - 18-20%**  
of attendees  
**Michigan - 10%**  
**New York - 7%**  
**Pennsylvania - 6%**  
**Ohio - 5%**  
**Indiana - 4%**

# Sponsorship Opportunities

BENEFIT	Visionary \$50,000	Trailblazer \$30,000	Leader \$20,000	Community Builder \$10,000	Partner \$5,000	Supporter \$2,500
Exhibit Space - Lounge (20' x 20' centrally located, furnished space)	✓					
Exhibit Space - Double (8' x 20')		✓	✓			
Exhibit Space - Standard (8' x 10')				✓	✓	✓
Full Conference Registrations	8	6	4	4	3	1
Exhibitor Representative Badges	4	4	2	2	2	1
Scholarship Donations	2	2	2			
Website & Printed Program Logo Recognition	✓	✓	✓	✓	✓	✓
On-Site Conference Signage Logo Recognition	✓	✓	✓	✓	✓	✓
VIP Reception Invitations	✓	✓	✓	✓	✓	✓
On-Screen General Session Logo Recognition	✓	✓	✓	✓	✓	
Branded Materials in Conference Bags	up to 2	up to 2	up to 2	up to 1		
Host an Invitation-Only Roundtable Breakfast for 25 People	✓	✓	✓			
Email Marketing and Social Media Logo Recognition	✓	✓	✓			
Reserved Tables in General Sessions	✓	✓				
Speaking Opportunity to address all guests (125-150 people) at VIP Reception (limited slots available)		✓				
Speaking Opportunity to address all guests (800-1,000 people) at one general session (limited spots available)	✓					

**Contact Us Today!**

If you have any questions about sponsoring RVP, please email Madison Gharghoury at [mgharghoury@communityprogress.org](mailto:mgharghoury@communityprogress.org)

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As the only national conference dedicated to strategies to address vacancy, abandonment, and disinvestment, RVP provides a unique opportunity for exhibitors to connect with a diverse array of potential clients and industry professionals.

Community Progress envisions a future in which neighborhoods nationwide are vibrant places that serve the people who call them home. Join us in supporting this vision and connecting with urban, suburban, and rural changemakers from across the country by exhibiting at RVP.

#### Benefits Include:

- Display space (8' x 10') in Exhibit Area
- Opportunity to exhibit throughout conference duration
- Networking held in Exhibit Area for high visibility
- Company name listed in printed program and on conference website
- Exhibitor representative badges enabling access to exhibit area

#### Exhibitor Rates

\$1,000 for For-Profit Entities | \$500 for Nonprofit/Government Entities

#### Confirm Your Booth!

To confirm your booth, please visit [reclaimingvacantproperties.org/confirm](http://reclaimingvacantproperties.org/confirm).

Exhibitors must be confirmed by July 29, 2022, to be included in printed materials.

#### EXHIBIT AREA

The Exhibit Area is designed to create maximum exposure for exhibitors. With displays from a diverse group of organizations and service providers, the area is an excellent setting for connecting with industry decision-makers, potential clients, and peers.

#### GENERAL EXHIBITOR INFORMATION

All exhibit spaces (8' x 10') include an 8' x 2.5' table, pipe and drape, skirting, and two (2) chairs. If additional furnishings are needed, contact Jennifer Talik at (734) 677-0503 or [jtalik@managedbyamr.com](mailto:jtalik@managedbyamr.com).

Electricity and hardwired internet connections are an additional cost and should be ordered through the Hilton Chicago. More information will be sent out prior to the conference that includes information on ordering utilities, installation and dismantle dates and times, and on-site exhibit hours.

### Questions?

We encourage you to contact us as soon as possible to ask any questions you have or get additional information on exhibiting at RVP. Please email Jennifer Talik at [jtalik@managedbyamr.com](mailto:jtalik@managedbyamr.com) or call (734) 677-0503